

Nov.30, 2022

Airshow China 2022

Post-show Report

1. Summary

The 14th China International Aviation and Aerospace Exhibition (hereinafter “Airshow China 2022”) has successfully taken place Nov 8-13 in Zhuhai. More than 740 exhibitors from 43 countries and regions took part in this spectacular show with thousands of exhibits, including 121 aircraft and 54 types of ground equipment. 200 conferences, meetings, seminars and signing ceremonies were held, which witnessed contracts and agreements worth USD 39.8 billion, involving a total of 549 aircraft of various types. About 215,000 visitors flocked to the show site and the live broadcast covered more than 1.05 billion viewers and 11 billion topic hits globally. These facts and figures have proven Airshow China’s role as a premium platform for state-of-art technologies and business cooperation among the global aviation and aerospace community.

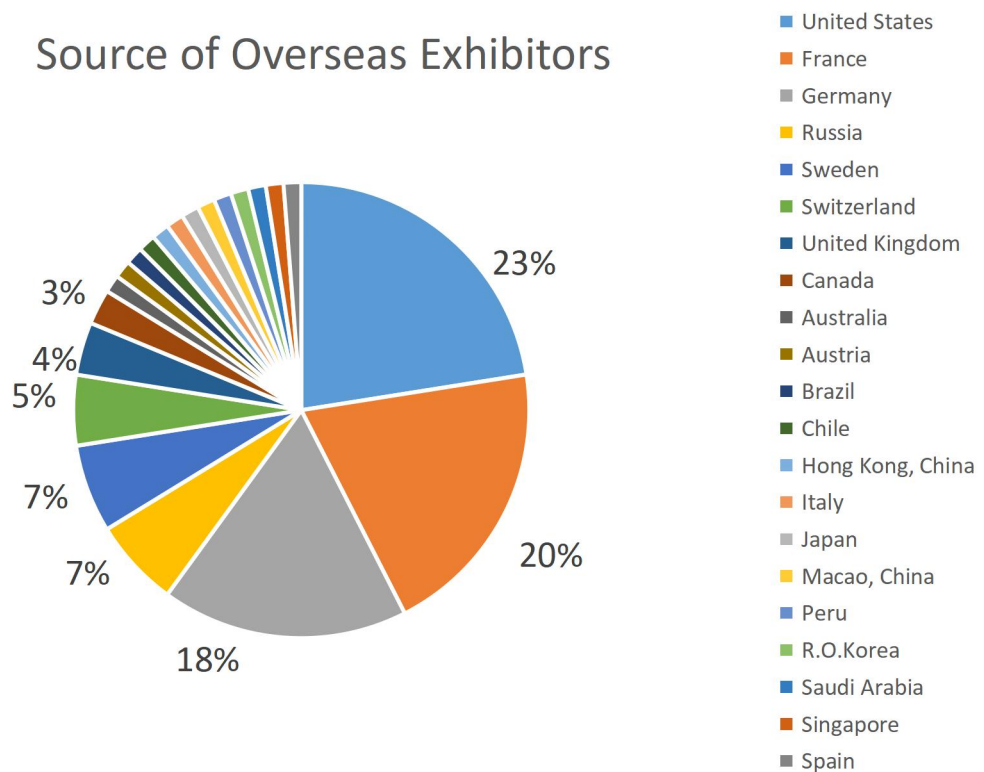
2. Exhibitors

Featuring the display of actual products, trade talks, technological exchange, flying display and ground equipment maneuver, Airshow China plays a major show house in the aerospace world, attracting more than 740 exhibitors from 43 countries/regions. Among those are 16 Fortune World Top 500 and 12 China Top 100 enterprises. Despite existing travel restrictions, 80 exhibitors from overseas attended the show, and among those, 27% are Aerospace Top 100 companies. Figures are returning to the level before the pandemic and Airshow China is still one of the favorite airshows for the global aerospace community.

Breakdown by **Source of Exhibitors:**

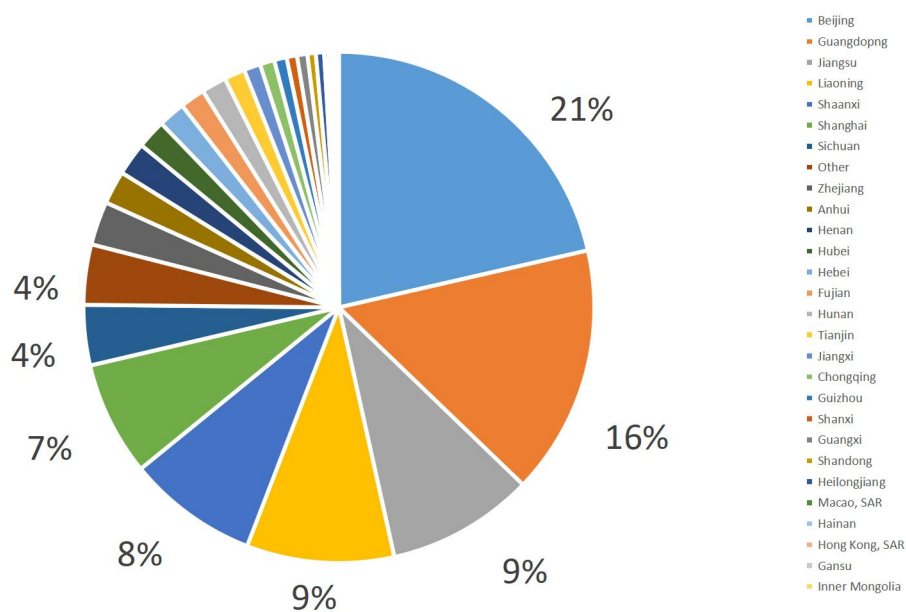
2.1 **Overseas Exhibitors:** The top eight sources of exhibitors are: USA (23%), France(20%), Germany(18%), Russia(7%), Sweden(7%), Switzerland(5%), UK(4%), Canada(3%), making up 87% of the total number of overseas exhibitors.

Source of Overseas Exhibitors

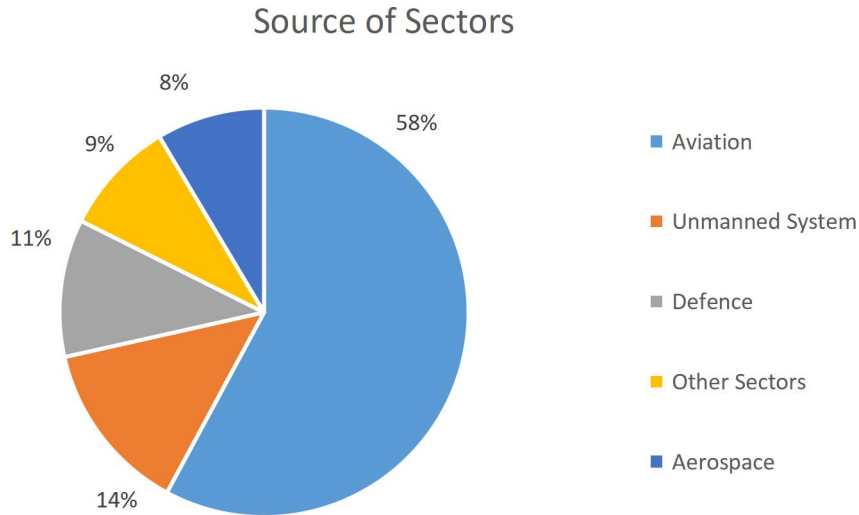


2.2 Domestic Exhibitors: 660 exhibitors from 27 provinces and 94 cities municipalities/autonomous regions/special administrative regions participated in the show. Among them, the top ten are Beijing(22%), Guangdong(17%), Liaoning(11%), Shaanxi(9%), Jiangsu(9%), Shanghai(5%), Sichuan(4%), Zhejiang(3%), Anhui(2%), Henan(2%), accounting for 85% of the total exhibitors..

Source of Domestic Exhibitors



2.3 Breakdown by Source of Sectors: Exhibitors come from five sectors, including Aviation(58%), Aerospace(8%), Unmanned Systems(14%), Defense (11%), Others(9%). Aviation and Aerospace contributed 64% of the exhibitors, while unmanned systems and defense sectors were on the rise.



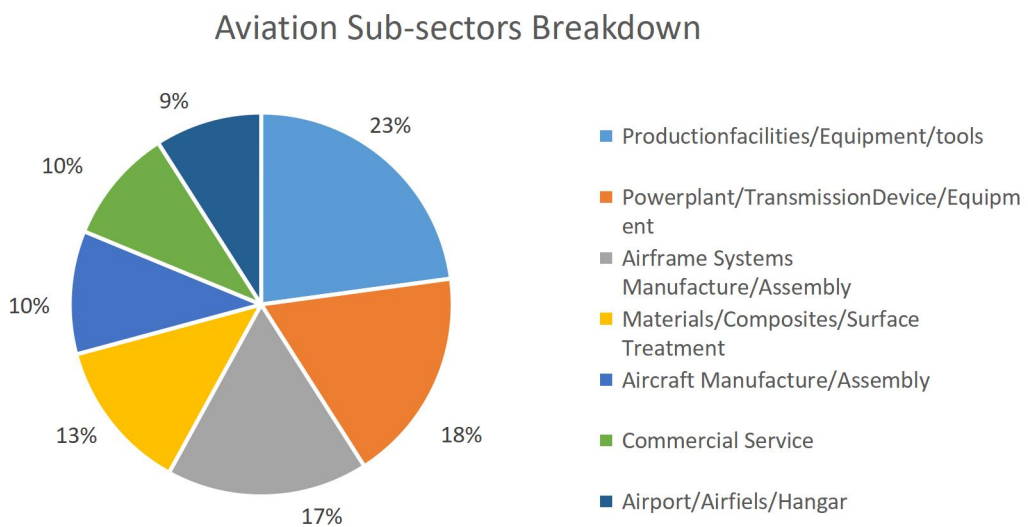
Sub-sectors Breakdown:

2.3.1 Aviation Sector: Five sub-sectors made up of 81%:

- a) Production facilities/Equipment/tools(23%);
- b) Powerplant/Transmission Device/Equipment(18%);
- c) Airframe Systems Manufacture/Assembly(17%);
- d) Materials/Composites/Surface Treatment(13%);
- e) Aircraft Manufacture/Assembly(10%).

While the rest made up 19%:

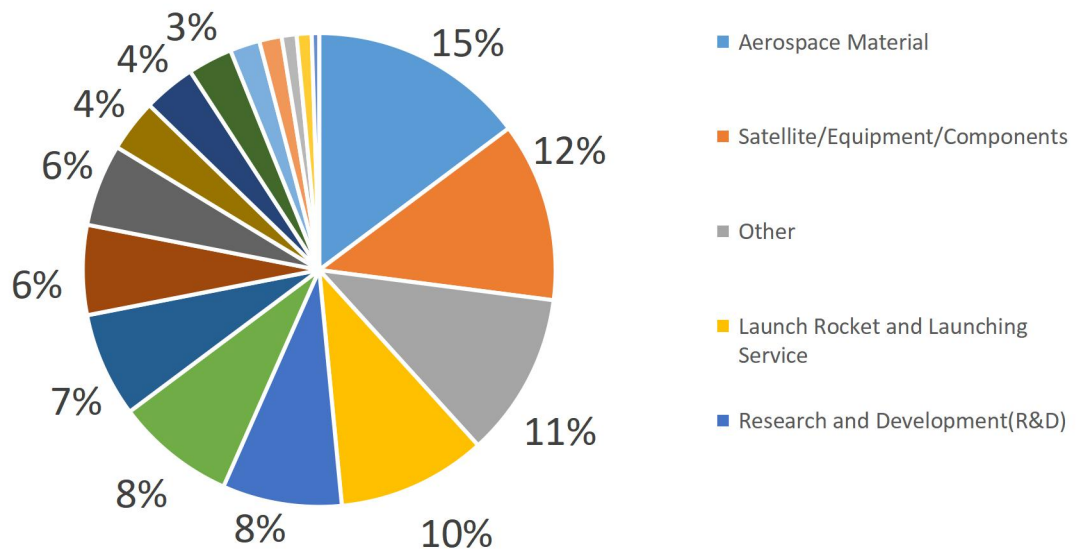
- a) Commercial Service(10%);
- b) Airport/Airfields/Hangar(9%);



2.3.2 **Aerospace** presented an even distribution of sub-sectors. The top ten sources of sub-sectors account for 87.2% of the total :

- a) Aerospace Material (14.8%);
- b) Satellite/Equipment/Components (12.2%);
- c) Others(11.2%)
- d) Launch Rocket and Launching Service(10.2%);
- e) Research and Development(R&D)(8.2%);
- f) Hardware & Software System Engineering/assembly/integration(8.2%);
- g) Satellite navigation/GPS/System(7.1%);
- h) Engine/Propulsion and Navigation system(6.1%);
- i) Telemetering/Signal transmission system/service(5.6%);
- j) Space Shuttle/Manned Spacecraft(3.6%).

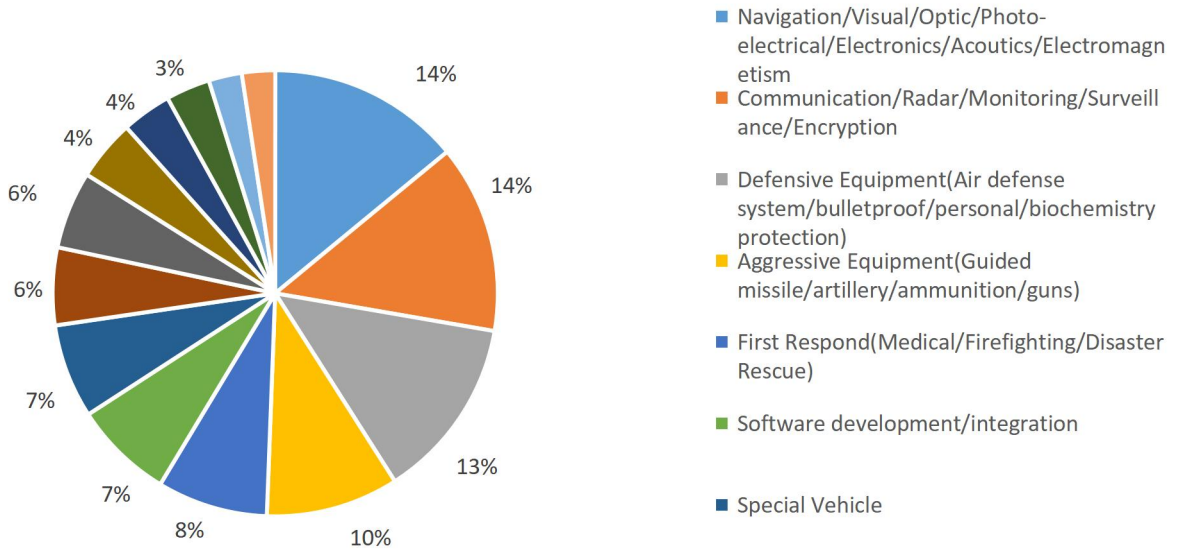
Aerospace Sub-sectors Breakdown



2.3.3 **Defense:** Top ten sub-sectors made up 88.3% of the total, while the top three sub-sectors accounted for above 40% of the total. They are:

- a) Navigation/Visual/Optic/Photo-electrical/Electronics/Acoustics/Electromagnetism(14.1%)
- b) Communication/Radar/Monitoring/Surveillance/Encryption(13.7%);
- c) Defensive Equipment(Air defense system/bulletproof/personal/biochemistry protection) (13.7%);
- d) Aggressive Equipment(Guided missile/artillery/ammunition/guns)(9.6%);
- e) First Respond(Medical/Firefighting/Disaster Rescue)(8%);
- f) Software development/integration(7.2%); g)Special Vehicle(6.8%);
- g) Ground Battle Vehicle/Equipment(5.6%);
- h) others(2.6%)

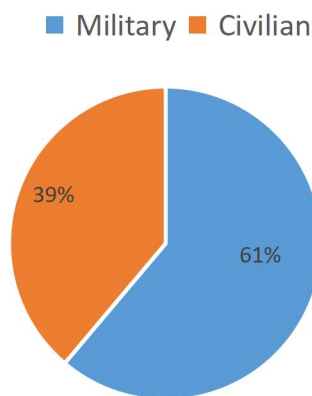
Defence Sub-sectors Breakdown



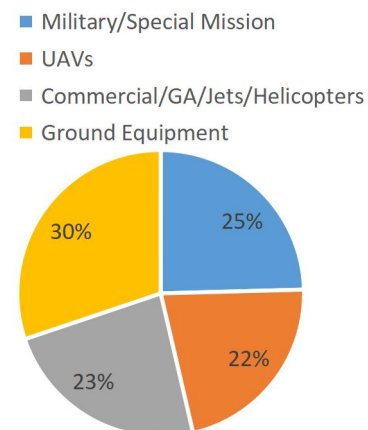
3. Aircraft

Airshow China 2022 displayed a full array of aircraft and equipment, including 121 aircraft and 54 types of ground equipment. By purpose of mission, 61% are military aircraft, while 39% are civilian. By types of aircraft, 25% are military/special mission aircraft, 22% are UAVs, 23% are commercial aircraft/GA/Jets/Helicopters, and 30% are land equipment.

Aircraft Breakdown by Purpose of Mission



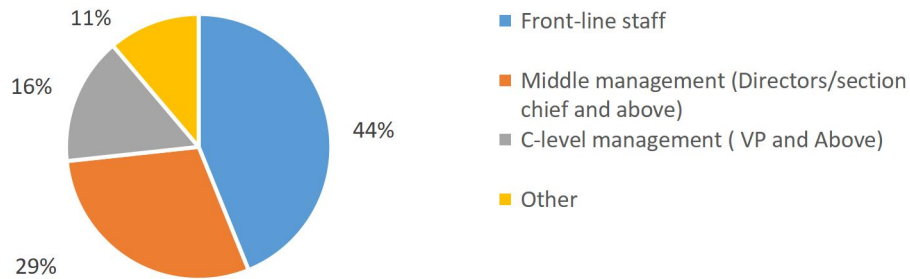
Aircraft Breakdown by Types



4. Trade Visitors:

Airshow China 2022 received more than 100,000 trade visitors. By job titles of trade visitors, 16% are C-level management(VP and above); 29% are middle management(Directors/section chief and above); 44% are front-line staff(managers/specialists/engineers); 11% are others.

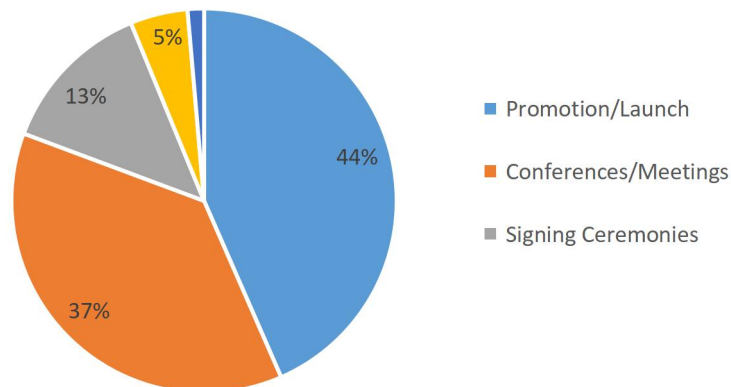
Trade Visitors Breakdown by Job Titles



5. Trade Events and Turnovers

More than 200 conferences, meetings, forums, seminars and signing ceremonies took place during Airshow China 2022. 44% are promotion/launching activities; 37% are conferences and forums, 13% are signing ceremonies, witnessing contracts and agreements worth of USD **39.8 billion**, involving 549 aircraft.

Trade Events Breakdown



6. Media Coverage

The show was covered by 3288 journalists from 193 media institutions around the world. Mainstream media such as Xinhua News Agency/ People’s Daily, Associated Press, Reuters, have published or and re-published 160,000 articles. Xinhua News Agency launched 410 featured articles, 100+ hours live streaming was produced on CCTV, in addition to 5 editions of feature reports on CCTV News. The Show recorded 11 billion viewers on various major new media such as Xinlang Weibo, Wechat Live, Toutiao, Tencent, Kuaishou, Douyin, Bilibili , and 1.05 billion viewers on live stream broadcast.

7. Welcome to Airshow China 2024

Airshow China 2022 presented record-high show figures and signaled a prominent prospect



of China's aerospace market to the world. We are privileged to play our part to expand your brand awareness and business through this international platform, and committed to building up a shared future for the world's aerospace community.

We are proud to announce that, with the approval of the State Council, the **15th edition of Airshow China** will be held in Zhuhai from **November 12 to 17, 2024**. We sincerely invite your company to participate in this event, share the opportunities of China's aerospace market, and contribute to an innovating aerospace world!